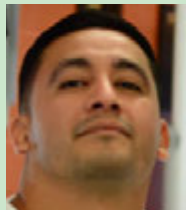


# Entrepreneur of the Month

**MY NAME IS JOSE M. JR, AND I WAS BORN AND RAISED IN THE RIO GRANDE VALLEY BY MY BELOVED PARENTS JOSE M. SR. AND MARIA M. I AM THE PROUD OWNER AND FOUNDER OF MORENO'S SEISMIC PERSONNEL SERVICES "WHERE WE PROVIDE YOU WITH SKILLED AND DEPENDABLE PERSONNEL TO SHAKE YOUR WORLD ONE STEP AT A TIME." WE WILL CONVENIENTLY BE LOCATED IN THE HOUSTON, TX. (MSPS) WILL BE THE LEADING PERSONNEL PROVIDER FOR LAND SEISMIC PROJECTS IN THE OIL AND GAS INDUSTRY. WE BELIEVE THIS IS BECAUSE OF OUR COMMITMENT TO HEALTH AND SAFETY REGULATIONS. YES, OUR EMPHASIS IS ON HIGH PRODUCTION AND OUR UNIQUE LABOR MODEL "GET BACK TO WORK ! ", WHICH CONSISTS OF SAFETY FIRST, HIGH PRODUCTION, PREDICTABLE LABOR OUTPUT AND SIMPLIFIED LABOR MANAGEMENT . (MSPS) WILL PROVIDE HIGH PRODUCTION SEISMIC CREWS THAT ARE SELF -CONTAINED AND MADE UP OF SOME OF THE MOST HARD WORKING INDIVIDUALS IN THIS INDUSTRY. OUR CREWS ARE ABLE TO WORK IN ANY LOCATION AND FOR ANY DURATION OF TIME IN ORDER TO COMPLETE PROJECTS WITHOUT MISSING DEADLINES, OR GOING OVER BUDGET. WE WILL PROVIDE HIGHLY TRAINED INDIVIDUALS THAT ARE FAMILIAR WITH THE LATEST SEISMIC EQUIPMENT INSTALLATIONS AND OPERATIONS. FROM SHORT TERM TO LONG TERM PROJECTS AND FROM JUG HEADS TO FULL SEISMIC CREWS, AND ANYTHING IN BETWEEN. OUR COMPETITIVE ADVANTAGE IS TO PROVIDE MORE VALUE AND ADDED SERVICES FOR OUR CLIENTS IN AREAS SUCH AS TRAINING, MORE DETAILED INTERVIEW, AND ASSESSMENTS OF POTENTIAL CANDIDATES ENSURING QUALITY SERVICES AND STAFF AVAILABILITY. YOU WILL BENEFIT FROM OUR PROFESSIONAL RECRUITING AND SCREENING PROCESS TO MEET YOUR SPECIFIC REQUIREMENTS. MORENO'S SEISMIC PERSONNEL SERVICES WILL BE YOUR SEISMIC SOLUTIONS!**

This publication is brought you by:

*Jose M. (a.k.a. Care Bear)*



# MEMORY LANE.....

Have you ever noticed how the most simple moments can engrave themselves in our hearts forever? One such moment happened when my son, who was four at the time, was playing with another kid his age at my place of employment; the barber shop where I worked at the time. As my son, Tuwian, began to get a little loud, I sternly told him to "chill out". As I turned and walked back to my station I could hear the little boy tell my son "your dad is mean". Without hesitating Tuwian passionately exclaimed "that's my daddy man". And as kids do, they quickly concerned themselves with what was most important, playing. My sons statement could of implied a number of things that day, however, I choose to believe that he was saying "through real or perceived flaws, I love him, That's my daddy man". I understand clearly now why the hearts and minds of children are heavily favored by God. Their love is unconditional and they haven't yet constructed all of the building blocks of prejudice and opinions that would inhibit them from truly enjoying all life has to offer. Its amazing to me how simple moments can mean so much, just as



*Tuwian S. (a.k.a. Goofy)*

*My most memorable moments were the days that my two sons where born. They were both beautiful and pink. My son Kris was timid to come into the world with a curly head of hair as blonde as could be. My other son Karson was shot out so fast, he could of made the Doritos baby commercial look slow. To this day, they have been the best gift I have ever received.*

*They are both smart and athletic and test me at unwanted moments, but that is what kids do. Both of my boys have shown me how to be a dad and supply them with their needs. They have proved time and time again that I shouldn't challenge them in a game on the Xbox or any other electronics, because they win every time. I miss running down the beach with my boys on boogie boards. I used to tie their boards to my shorts and run through the water while they are sliding in the water. The smiles on their faces are the most memorable. I pray to get out and be that loving Dad to my boys and continue to make some more spontaneous adventures as we did before! I love you boys! Love Always DAD.*



*William E. (a.k.a. Elmo)*

*Joe A. (a.k.a. Tabasco)*

This publication is  
brought you by:





# Pitch Day Event

It never fails to amaze me how much of an impact these events have on me. From the altruistic concern to the individual knowledge and wisdom each executive instills upon me is all I need to continue pressing forward towards my true north. This past event had such a profound impact in me reassuring me that I truly have that potential to do and become anything I set my mind to. I have lived my whole life as a vagabond shooting tirelessly and aimlessly at no true target in life. It took a whole set of events to occur and a divine intervention to become a part of this new revolution called the Prison Entrepreneurship Program for me to finally find my "why" in life. I give all the thanks to God for allowing me to cross paths with each and every executive/volunteer, who so unselfishly sacrifice their time to come and speak not only words of life to us at these events, but also to help us tap into that full potential that dwells in each and every one of us, and for that I am forever indebted to society to inevitably pay it forward one day.

Victor F.

(a.k.a. Hard Boiled Egg)



This publication is brought you by:



AS I WAS WAITING TO PRESENT MY BUSINESS PLAN ON PITCH DAY I WAS LISTENING TO MY FELLOW PEP BROTHERS SAY THEIR PITCH. I HEARD SOME REALLY GOOD BUSINESS PLANS AS I WAS ALSO ABLE TO ENJOY SUCH A NICE OCCASION. MY FELLOW BROTHERS MENTIONED THAT THEY REALLY LIKED MY PITCH AS WE CONGRATULATED EACH OTHER. FOR THIS WAS AN EVENT TO READY US FOR THE BPC EVENT. IT WILL BE VERY INTERESTING TO SEE WHO WINS SINCE THE EFFORT PUT INTO OUR PITCHES IS RELENTLESS. FOR THIS IS COMING TO A CLOSE, BUT ITS NOT THE END OF OUR JOURNEY. THIS IS ONLY A MILESTONE THAT WE HAVE ACCOMPLISHED IN LIFE MANY MORE ARE TO COME. WE ALSO SAID GOODBYE TO A DEAR FRIEND AND A TRUE LEADER, MIKE POTTS. THE INSPIRATION AND GRATITUDE THAT MIKE SHARED WITH US ON A DAILY BASIS WILL NOT BE FORGOTTEN. ITS REALLY NICE TO SEE HIM MOVE ON FOR IT WAS HIS TIME TO START ANOTHER CHAPTER IN HIS LIFE. THOSE DANCE MOVES OF HIS WILL NOT BE FORGOTTEN. WHAT PEP HAS TO OFFER AND DOES FOR ME IS AMAZING AS I SEE MY BROTHERS TAKE LEAD AND BECOME BETTER MEN. WE THANK ALL THE EXECUTIVES FOR ALL THEIR SUPPORT. GOD BLESS.

Robert K.

(a.k.a. Larry The Cable Guy)



# PERSPECTIVES...

Helpful, patient, and caring.

Joe A. ( a.k.a. Tabasco)



*Respect*

*Encouragement to others,  
positive outlook, and ap-  
proachable.*

*-Kirsten  
executive*



*Caring, loving,  
and joyful.*

*-John G. (a.k.a.  
Cookie)*

*Love*



**WELL SPOKEN, FO-  
CUSED, DETERMINED.**

**DARREL M.  
(A.K.A.  
PETER PAN)**



**Strength, courage,  
and love.**

**Gregory C.  
( a.k.a. J.J)**



Ability to reach out to others, never  
met a stranger, and love for learning.

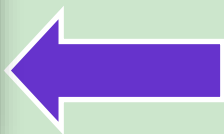
-Janice  
Executive



**Dependable, caring,  
and helpful.**

**Andres M.**

**(Fall '17)**



**Friendly, honest, and big  
hearted.**

**Francisco R.  
(a.k.a. Itty Bitty)**



Easy to get along with,  
good listener, team  
player.

Jose M. (a.k.a.  
Dancing Baby)



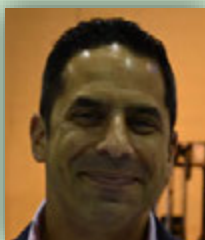
Great dancer, awesome pen-  
manship, best cheerleader.

-Alexius T.  
(a.k.a. Cherry Dr.  
Pepper)



**Stranger is a friend I  
haven't yet met yet, de-  
termination, and love to  
laugh.**

**-Shafiq  
executive**



Honesty, loyal, and caring.

Victor R.  
(a.k.a. Mighty  
Mouse)





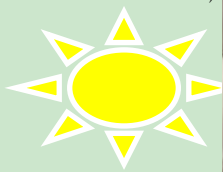


# What are your three greatest attributes



Dependable, reliable,  
and caring)

Jay S. (a.k.a.  
Water boy)



Strong, levelheaded  
and handsome.

Robert B.  
(a.k.a.  
Sweet Hairline)



Friendly, easy to talk  
to, pun-  
tastic?

Sarah B.  
-Executive



Loving, integrity, and selfless.

Gavin Curl  
(a.k.a. Cleve-  
land Brown)



*Honest, compassionate,  
and caring.*

*-Drew  
executive*



Dedicated, commit-  
ted, and trustworthy.

Cruz V.  
(a.k.a.  
Nacho Libre)



**Good listener, funny, and  
inquisitive.**

**Nathan H.  
(a.k.a. Mr.  
Rogers)**



Strong, wise, and authentic.

Kevin A. (a.k.a. Mush mouth)



TRUSTWORTHY, SENSE OF  
HUMOR, AND LOYAL.

-MARCIA  
EXECUTIVE



Thorough, passionate, and  
integrity. Jamie -Executive



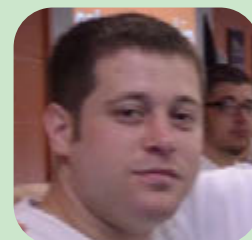
**Selfless, driven, humble.**

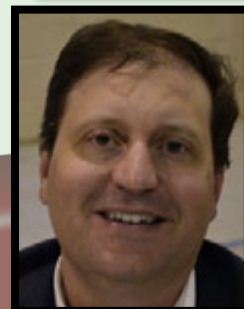
Chris B.  
(a.k.a.  
Earnest)



Leadership, Commitment, and  
motivation.

Kameron  
M.





# Rachel's ROSTER

