CHATTER BOX

THE CHRONICLE STAFF

We asked our journalist to expound on a single topic.

Topic of the month is;

Leadership



eadership to me comes in several different forms. I believe some are born with the natural talent to lead and there are those who are able develop the skill through mentoring. When one has the natural ability to lead and takes on a mentor to polish these skills, this person has the ability to make a profound statement upon the many people surrounding them. The effect a great leader has on society is enormous, however the negative impact can propagate a wave that is disastrous. In my opinion it takes a certain type of person with many character traits to optimize the full poten tial of responsibility when taking on the role of a leader. Not too hard, yet not too soft and very communicative! When an individual adheres to this natural talent they must understand the persuasion and influence they will have on people's lives. This must never be taken for granted because when it is they then become dictators and not leaders. Every day in life I believe we lead people, however the question we must all ask ourselves is what direction are we leading. Who we lead, and why we lead is a personal question each individual has to answer within. With the best form of leading coming by example! More respect is shown to the person who will get in the ditch and get dirty then to the one who just tells you to dig the ditch!

Thomas W. (aka Popeye)





ood leadership is an integral part of every successful society and family structure. Without proper guidance and leadership the family and societal structure will gradually denigrate into ruins. Being a righteous leader includes having self-mastery, will power, hard work, and faith, in fact being a leader encompasses a myriad of different attributes and character traits. One must have proper courage and faith in order to persevere in his ideals. Even when everything inside of him is screaming to compromise for convenience or due to societal pressures. Sturgeons Law says that 10 percent of any social group are leaders, 90 percent are followers. If this notion rings true, then it is of vital importance that the 10 percent who lead, lead virtuously and righteously, or risk the moral depravity of the 90 percent who follow. Man was created to be a vicegerent on earth, naturally inclined to lead, so the choice is yours; will you lead righteously and courageously, or will you be overcome by the slings and arrows of life's' temptations?

Jaa'far A. (aka Sweet Jolly Rancher)





hen I think of the greatest leaders in our history, the ones who impacted the world the most, they are the ones who were somehow able to turn the other cheek when confronted with opposition. It's as though they believed so solidly in love, so robustly in forgiveness, that they had the ability to accomplish the impossible by simply leading through service. I believe the only way to achieve effective leadership is by rising downward. Sounds like an oxymoron doesn't it? How does one rise downward? Through humility! The word humble comes from humus, which is simply translated "earth" or "dirt". Humility is about coming to grips with our humanity and if we cannot understand humanity, we cannot be great leaders. We are to relate to one another in such a way that the other is always valued above ourselves. Imagine a world where everyone competed to out serve the other. A leader isn't the one standing in the spotlight; they are the one who's leading the applause.

Brandon G.



Ursula Burns



Ursula Burns told a 2012 Class Day audience at Columbia University's School of Engineering and Applied Science, "I grew up in a single-parent household in a public housing project in lower Manhattan." And that housing project, she added, was "just a few miles from here yet light years away in so many respects." Burns, born in 1958, said that her mother, whose highest income in her life was \$4,400 a year, "saw education as a way up and out of the projects." Burns enrolled at the Polytechnic Institute of New York University, earning a bachelor's degree in science, and went on to Columbia, where she was awarded a Master of Science degree in mechanical engineering. She joined the Xerox Corporation in 1980 and later became involved in product development and planning. 2010 Burns became chairman, the first African American woman to lead a Fortune 500 company.

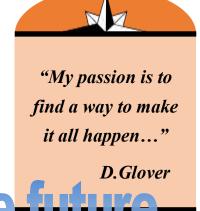
Honoring the Past



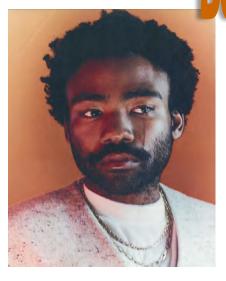
"Education is a way out of poverty."

Ursula B.

The ladder to success was built upon the labor and courage of those who dared to push the boundaries...We admire you, respect you, and through our success we honor your legacy.



Donald Glover



Musician, actor, comedian, entrepreneur, songwriter, voice actor, record producer, skit writer and the list goes on. Donald Glover began his career as a writer for a sitcom run by NBC called *30 Rock* at the age of 23. But he wasn't content with being a skit-writer, he aggressively pursued avenues that he was passionate about. His vision was to become a virtuoso in the entertainment world. He has since become a true polymath in the industry and his star continues to rise. The accolades pile up, but they are only fuel to his increasing flame. Donald Glover is a name that will be remembered throughout many genres and fields.



Thoughts to Ponder

Men are alike in their promises. It is only in their deeds that they differ.

-Moliere



"The harder the conflict, the more glorious the triumph. What we obtain too cheap, we esteem too lightly; it is dearness only that gives everything its value. I love the man that can smile in trouble, that can gather strength from distress and grow brave by reflection. It is the business of little minds to shrink; but he whose heart is firm, and whose conscience approves his conducts, will pursue his principles unto death."-Thomas Paine



"Stick with your dream. Don't give up! Overcome your doubt and the doubts of others! To be successful, you must have that showdown with doubt, and win."

-Chris Widener





No act of kindness, no matter how small, is ever wasted. Kindness affects more than severity. -Aesop

These are the seven levels of choices we can make:

- 1. Past choices made and How you have evolved.
- Good choices and why they worked.
- 3. Bad choices and the lessons learned.
- 4. Choices against your will.
- For the good of the project, career, company.
- 6. For your own good.
- 7. Taking charge by making responsible choices.

"If you can dream it, than you can achieve it. You will get all you want in life if you help enough people other people get what they want.".

"If you learn from defeat, you haven't really lost. Life has many different chapters; One bad chapter doesn't mean it's the end of the book." - Zig Ziglar

"Courage is resistance to fear, mastery of fear-not absence of fear."-Mark Twain



Leadership In American History Abraham Lincoln



President Lincoln was born Feb 12, 1809 in Hodgenville, Kentucky. He dealt with many different issues of his time for a self-educated man. There were many ups and down in his life yet he always seemed to persevere through it all. The turmoil started early for President Lincoln with the loss of his younger brother as with his mother, plus later in life losing three of his four sons before their adulthood. This is to list a few of the tragedies the late President dealt with in life. It would seem he allowed these hardships to build his character and fortitude needed for his future in being labeled as one of the top three Presidents of all time.

Most of President Lincoln's education was gained through his voracious reading. Even though this didn't seemed to sit well with the times, it would have its due place in his life. He held many jobs in his years before becoming President and it just seemed natural for him to not taste success in his endeavors until later in his career. He had went in business with a man on a store that failed, held a job as a barge captain, and eventually studied law and became a lawyer. His first run for office didn't go so well but as always honest Abe found a way to persevere, learn from the moment and serve the people.

Using his oratory skills and ability to debate, he left some of the most profound speeches in our history as a nation. The Gettysburg Address and The Emancipation of Proclamation are citied often to name two of his most popular addresses. With this ability, as a politician, it helped him become well-liked by the people. His character displayed gave relevance to the ideal that a common man could rise from poverty and become President of the United States of America. With the many losses he endured in life it would only be natural to say these pains helped shape his leadership skills. It is without saying that he overcame many obstacles to lead a nation on the brink of tragedy as with solidifying a platform of freedom for many individuals through the abolishment of slavery with the 13th amendment. Only to die for the cause of freedom for all individuals, by an assassins bullet.

His character in leadership has continued to display a legacy worthy of the ages. He never seemed to allow short-comings to hold him back. He was continuously knocked down but continually picked himself up, dust-

ed himself off and took another step forward. I've read that "service is the rent we pay while being on earth." President Lincoln understood this completely by standing up for what was right even when it seemed it was all wrong. He stated "Malice to none and charity to all," displaying a grand idea and belief from within which every leader should try to adopt and incorporate into the basic moral and value of this journey we call life. He definitely led by example at the sacrifice of personal glory.

Thomas W.



Most Innovative Companies

y name is Miguel Perez proud owner and founder of Custom Tiny House, "Everything you need, only in smaller footprint." I have discovered that you don't have to over utilize iPad and smartphones to transform your business into a modern one. Connecting with newer generations is easy when you take advantage of the cool, in demand ideas at your fingertips.

We will manufacture tiny houses from 400 square feet or less, either on wheels or foundation. Each one of our custom Tiny Homes will come with their own documentation package that will be created as we build each tiny home. It will include detailed structural plans illustrating the location of studs, joist, rafters, and engineered connection hurricane clips, tension ties, etc. Plans will clearly address how the structure is secured to the trailer or foundation.





Founder of Custom Tiny House-Miguel P.

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o it's time for you to look into a new vehicle, however you remember your last experience and how difficult it was to get what you wanted. The sales person kept you there for hours only for his manager to finally come to an agreement on terms. Even once you left you still felt a little weary not knowing if you actually got a good deal or you were sold a dream once again. This is exactly where I come in.

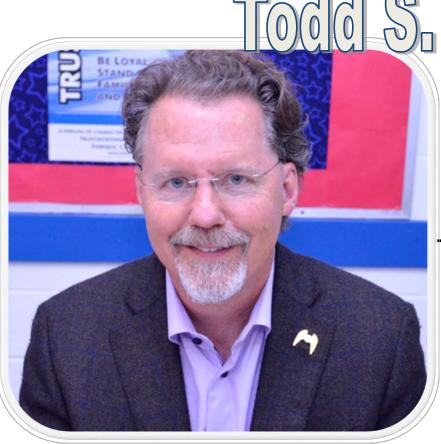
ello my name is Morgan Pelton, founder and owner of Straight Forward Deals, Where my passion meets your needs. Our goal is to provide our customers with their first comfortable and enjoyable buying expeirience. With us you will get transparent used to. You will know how much your trade is down payment needed to achieve your desired this can be done at the comfort of your can let us do the shopping.

numbers with none of the run around that you are worth, along with a 10 day payoff, as well as a monthly payment. All of

own home, and you



Founder and CEO-Morgan P.



"I love what I do, in fact I would do it for free. Thank God that I am paid to do it though."

Professional Mantra

Approach each day with an enthusiasm unknown to man.

Executive, Oil & Gas

I encountered some difficulties growing up, some hills to climb, some valleys. I developed persistence and a sense of humor, and that along with other traits is what propelled me to where I am today. I still encounter some hardships, that's life, but I am happy with who I am and what I am doing. Find your balance. Then take off...

Daily Motivator

My ex-boss is my mentor and finds unique ways to inspire me and motivate me to progress beyond contentment.

Best Habit

Enthusiasm and ability to dive in.

"Approach each day with an enthusiasm unknown to man."

Worst Habit

Taking on too much!

What makes you so productive

I love what I do, in fact, I would do it for free. Thank God that I am paid to do it though.

Persiele Per

Three attributes of a Good Leader.



"Servant, Unselfish, and Risk-Taker."

-Keith M.





"Inspirational, Empathy, Accountability." -Adele



"Focused, Confident, and Proper Knowledge."

-Carol



"Service, Heart, and Spiritual."

"Successful, Confident, Assertive."

-Eloy R.



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Mentorship



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Experience in Business

Learning has never b

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Dearly Depar t is through our most trying times, in which we have together faced, that we are designated with the opportunity at development. This is what life encompasses for each individual created. It is through these times that we gain a sense of ourselves—our values and abilities. Therefore, the obstacles we've traversed will ensure that our venture back into the free-world will result in continual success. There's no doubt that there will be many tribulations and hardship in this forthcoming journey. Those times are thus assured by our brotherhood—we empower and confide in one another. This, our servant-leadership and selfless efforts of communal contributions is what makes life truly rewarding and worthwhile. So continue to give and Godspeed gentlemen. Know you are loved. 22

n business we often hear the phrase what are you going to

bring to the table. This statement resonates with us in many aspects of our lives if we take the time to indulge its meaning. What am I bringing to the table, what am I offering, what am I doing that will make any and every relationship or encounter better? Am I walking in the manner for which I speak on, is this aura that resonates from my being kosher to the lead I'm portraying?

See, I know this for sure that we all carry with us an aura that speaks tons. Do we always mean for our personality to have such a presentation? Not always but it seems when we get caught up in our on bubble we tend to forget the impact we are able to have on those around us by how we carry ourselves. Especially on the younger generation around us. If I exude laughter, brightness, and enthusiasm then more than likely I will be met with the same. However, if I bring dread and uncomfortableness then the same aura will probably be displayed toward me. I remember hearing someone say if your right but state your case in the wrong manner (loud, boisterous and in a profane manner) then your right becomes wrong. How you bring it to the table makes all the difference, not just in business but in life.





ow, allows the "what" to resonate the sincerity and truthfulness in the motive of the moment. So it isn't just what we have to offer but how we offer it which will establish the lead, direction or cause we are trying to get across. To me this will have a huge impact on either the success in our leadership as men or the demise of many relationships in life and in business. It was easier for me to understand the coach who explained the "why" of the moment who spoke in a tone that was cordial and smooth then it was to have fear shoved down my throat with threats of extra sprints at the end of practice. It makes people not want to approach the individual who carries this mask and I've been guilty of this myself.

So many questions arise within my mind when I start to calculate this truth. Its meaning is deeper than what I actually ever pondered before. In accord with this month theme of leadership I believe this is a hidden agenda we must accommodate into our lives, as we guide not only our lives but the lives we will impact and help mold throughout our lives. It's not just in business but in all our relationships. Albert Einstein states to "be a man of value not of success." This in itself helps me to understand the previous statement a bit more because if I value all aspects of my life then the success will come. But for all this to occur we must have an essence which is approachable and inject a sincerity plausible to what we are bringing to the table of life. So what are you going to bring to the (your relationships, kids, friends, business) table? More than that what tact are you going to use; dictatorship with force, or leadership by example?

Thomas W. (aka Popeye)

